

PROCESS

Let's create! First, I will need an idea of what you are after. Who would you like to target? What do you like and dislike? What designs and colors appeal to you and your target market? Are you trying to evoke emotions with your branding? Is there anything else you think might be important to tell me?

After initial discussion, I will put together a design concept.

Please submit the **exact size requirements** for your project, and final file format(s) needed.

Design services do not include printing. I can recommend local printers and deliver files to them if your project will be printed.

Final files are prepared into required formats: print or web.



GRUNER GRAPHICS, LLC

Kelly Sandula-Gruner

Designer



517-582-0233
grunergraphics.com



grunergraphics@gmail.com



@grunergraphics

Full payment is expected 30 days after billing. Prices do not include printing costs.

Clients are responsible for submitting correct data for their artwork and once approved, I am not held liable for any incorrect content.

I strive to deliver as quickly as possible. If you are on a tight deadline, please discuss with me and I will do my best to achieve fastest turnaround time.



GRUNER GRAPHICS

FLYERS & NEWSLETTERS, Letter Size 8.5 x 11

Single-sided \$75 | Double-sided \$125 | 4-page \$200

BROCHURES, BOOKLETS & PROGRAMS

Letter-size Trifold \$150 | Brochure (Letter), 4 pages \$200

Booklet Program (Half-Letter), up to 20 pages \$150-\$300

Additional pages will be estimated as needed

BOOK COVERS

Standard paperback or digital \$100 | Hardcover and larger sizes \$150+

CD COVER DESIGN | \$75 | Square format for print or iTunes/Spotify

INFOGRAPHICS | \$70 | Includes print and social media formatting

SOCIAL MEDIA, WEB & EMAIL GRAPHICS

Cover Photos or Post Graphics | \$30 | Specify social media platform for size

Banner Ads | \$30 | Specify pixel dimensions

POSTCARDS, INVITATIONS, VOUCHERS & COUPONS | \$50-\$75

POSTERS, 11 x 17 up to 24 x 36 | \$150 | smaller posters billed as FLYER

BUSINESS STATIONERY

Business Cards, Single-sided \$75 | Double-sided \$100

Letterhead \$50 | Letterhead+Envelope Combo \$75

All of the above may include up to 2 concepts and 2 rounds of revision.

Additional revisions may incur a per-hour charge of \$50.

LOGOS

2 Concepts + up to 2 Revisions | \$300 | Vector + file types requested

3 Concepts + up to 3 Revisions | \$400 | Vector + file types requested

PHOTO RESIZING AND MINOR PHOTO RESTORATIONS

\$25 hourly | Photo projects estimated on individual basis

Other projects evaluated and estimated on an individual basis:

Print Ads | Covers | Menus | Certificates | Presentations | Photography

Don't see it here? Let's chat.