

PROCESS

Let's create! First, I will need an idea of what you are after. Who would you like to target? What do you like and dislike? What designs and colors appeal to you and your target market? Are you trying to evoke emotions with your branding? Is there anything else you think might be important to tell me?

After initial discussion I will put together a design concept.

Please submit **exact size requirements** for your project, and the final file format(s) needed.

**Design services do not include printing.** I can recommend local printers and deliver files to them if your project will be printed.

Final files are prepared into required formats: print or web.



GRUNER GRAPHICS

**FLYERS & NEWSLETTERS, Letter Size 8.5 x 11**

Single-sided \$75 | Double-sided \$125

**BROCHURES, BOOKLETS & PROGRAMS**

Letter-size Trifold \$150 | Brochure (Letter), 4 pages \$200

Booklet Program (Half-Letter), up to 20 pages \$150-\$300

Additional pages \$25

**BOOK COVERS**

Standard paperback \$100 | Hardcover and larger sizes \$150+

**CD COVER DESIGN** | \$65 | Square format for print or iTunes/Spotify

**INFOGRAPHICS** | \$70 | Includes print and social media formatting

**SOCIAL MEDIA & WEB GRAPHICS**

Cover Photos or Post Graphics | \$30 | Specify social media platform for size

Banner Ads | \$30 | Specify pixel dimensions

**POSTCARDS, INVITATIONS, VOUCHERS & COUPONS** | \$50-\$75

**POSTERS, 11 x 17 up to 24 x 36** | \$150

**BUSINESS STATIONARY**

Business Cards, Single-sided \$75 | Double-sided \$100

Letterhead \$75 | Letterhead+Envelope Combo \$100

All of the above may include up to 2 concepts and 2 rounds of revision. Additional revisions may incur a per-hour charge of \$50.

**LOGOS**

2 Concepts + up to 2 Revisions | \$300 | Vector + file types requested

3 Concepts + up to 3 Revisions | \$400 | Vector + file types requested

**Other projects evaluated and estimated on an individual basis:**

Print Ads | Covers | Menus | Certificates | Presentations | Photography

Photo resizing and minor restorations | Don't see it here? Let's chat.

Full payment is required on completion of design stage before final files are released. Prices do not include printing costs.

Clients are responsible for submitting correct data for their artwork and once approved, I am not held liable for any incorrect content.

I strive to deliver as quickly as possible. If you are on a tight deadline, please discuss with me and I will do my best to achieve fastest turnaround time.



**GRUNER GRAPHICS, LLC**

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Designer

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